

Publisher Targets Reluctant Financial Literacy Teachers

NEWPORT BEACH, Calif., May 3, 2017 c21 Student Resources is excited to announce the launch of its Teach-the-Teacher Financial Education Program. This podcast program is designed to help educators master skills they need to facilitate financial literacy education. The program serves the needs of busy educators preparing to use c21's new personal finance and money management curriculum.

"Financial education is critical" said Susan Mulcaire, a former banking and finance attorney, teacher, and designer of the curriculum. "Financial literacy is among the most relevant, lifelong skills a school can provide." In a recent survey, the National Financial Educators Council asked 2,409 people to select the high school course that would most benefit their life. 54.13% of respondents chose money management over math, science, and social studies combined. "Students are actually motivated to learn these skills!" said Mulcaire.

Teachers and students are in rare agreement. In a 2016 survey by Price Waterhouse Cooper, 92 percent of K-12 teachers surveyed said they believed financial education should be taught in school. So why are schools and districts slow to incorporate financial education? Mulcaire advises that "the PWC survey also revealed the two reasons why many teachers are reluctant to teach personal finance and money management: they lack competency in these subjects, and they lack curriculum."

c21's mission is to provide the reluctant financial educator with both competency *and* curriculum. "Through our curriculum and audio podcasts, we help educators quickly develop competency in this important subject so they can get into the classroom to teach. The program, *The 21st Century Student's Guide to Financial Literacy - Getting Personal*, addresses a comprehensive list of personal finance and money management topics.

c21 doesn't require teachers to earn a micro-credential or certificate, as some financial education providers do. "Our goal is to make it easy for financial literacy educators to jump in and get started. Everything they need to provide a dynamic 21st century financial literacy learning experience for students -- podcasts, flashcards, slides, and extras, is centrally located at financialliteracylessons.com and easy to use -- for even the most reluctant of financial educators" says Mulcaire.

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About the Author

Susan Mulcaire, a teacher and attorney from Orange County, California, holds degrees from UC Berkeley, Santa Clara University SOL, and a teaching credential.

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